



AUSTIN COMMUNITY COLLEGE DISTRICT

CONTINUING EDUCATION

THE COMMERCIAL AUDITION COURSE SYLLABUS

Instructor: Jacqui Calloway
Email: jacqueline.calloway@austincc.edu

Course Description

This class is for actors who are new to commercial acting. Students will learn how to approach various types of commercial auditions, including MOS (no-dialogue), solo improv, group improv, and scripted auditions. We'll cover how to slate, camera & teleprompter technique, clothing and styling tips, and how to adjust the tone of your performance for different types of commercials. Students will learn how to film professional audition tapes at home, as well as how to approach live auditions and callbacks. We'll also discuss business logistics, including headshots, casting websites, agencies, and casting directors in the Austin market. (Class is 15 clock hours, limited to 12 students)

Course Objectives

- Introduce students to slating and answering personality questions on camera
- Learn strategies for successful MOS, improv, & scripted auditions
- Develop camera technique, including eyelines, blocking,
- Prepare students to tape auditions at home
- Provide students with realistic mock live audition and callback experience
- Prepare students to submit to commercial agents or directly for jobs

Rationale

To provide techniques & strategies for successful on-camera commercial auditions

Required Materials: N/A

Course Outline

Week 1 – Personality Slates. How to introduce yourself & let your personality shine.

Week 2 – Scripted. How to deliver lines & put your own spin on them.

Week 3 – MOS. How to build a world and convey emotion without dialogue.

Week 4 – Solo Improv. How to create a memorable solo scene.

Week 5 – Group Improv. How to approach group auditions &

Week 6 – Review & Business. One final audition combining all elements, and how to start auditioning as a commercial actor.