



# AUSTIN COMMUNITY COLLEGE DISTRICT

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## CONTINUING EDUCATION

### TOOLS OF THE TRADE COURSE SYLLABUS

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#### **Course Description**

This class is designed for actors with prior training who are beginning their professional acting journeys, revamping their materials, or newly breaking into the Austin market. It covers headshots, resumes, demo reels, personal websites, casting websites, and social media. We'll discuss the industry standard for each element, look at professional examples, assess students' current materials, and work on them in class. We'll end by discussing the logistics of getting an agent and sustaining an acting career in Central Texas. (Class is 10 clock hours, limited to 12 students)

#### **Course Objectives**

- Familiarize students with the industry standard for various actors' materials
- Provide resources for getting headshots, building and formatting a resume, editing a reel, designing a website, and finding projects
- Create and/or update student materials with instructor feedback
- Prepare students to seek and get representation
- Shed insight on the type and scope of professional acting work in Central Texas

#### **Rationale**

To help actors transition from acting as a hobby to acting as a profession.

#### **Required Materials**

Students should bring a laptop or tablet with Google Drive access to each class.

#### **Course Outline**

**Week 1** – The Basics. Create headshot plans and start building/editing resumes.

**Week 2** – Media. Compile footage and content for students' reels, sites, and profiles.

**Week 3** – Finding Work. How to use casting websites/social media to submit to jobs.

**Week 4** – Representation. Final review of student materials in mock agent meetings.